

# AI, Big Data & IoT Application in supply chain YI' Big Data & IoT Application in supply chain STEVEN LOH

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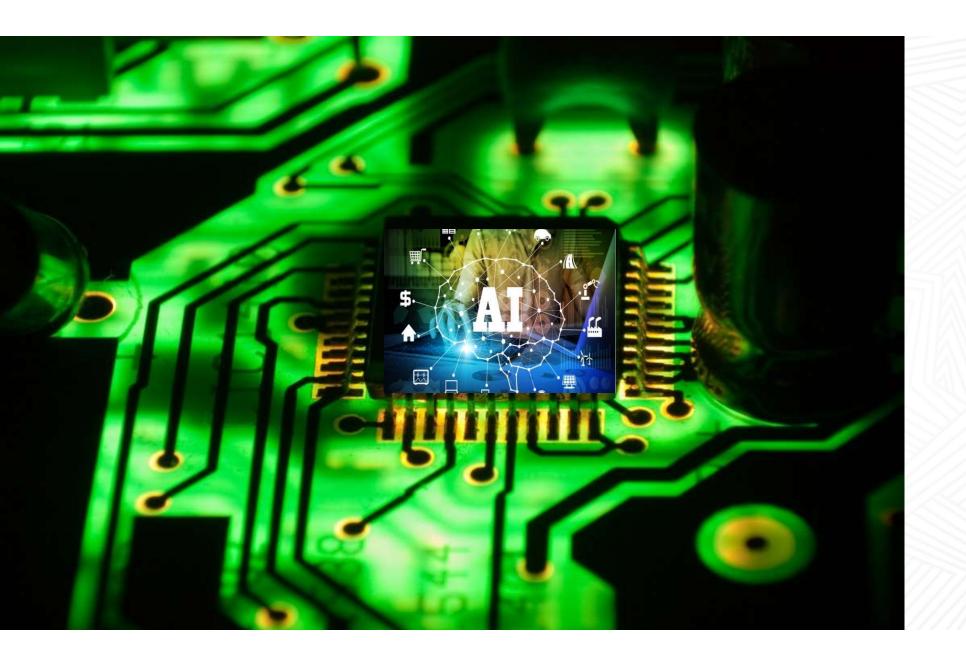










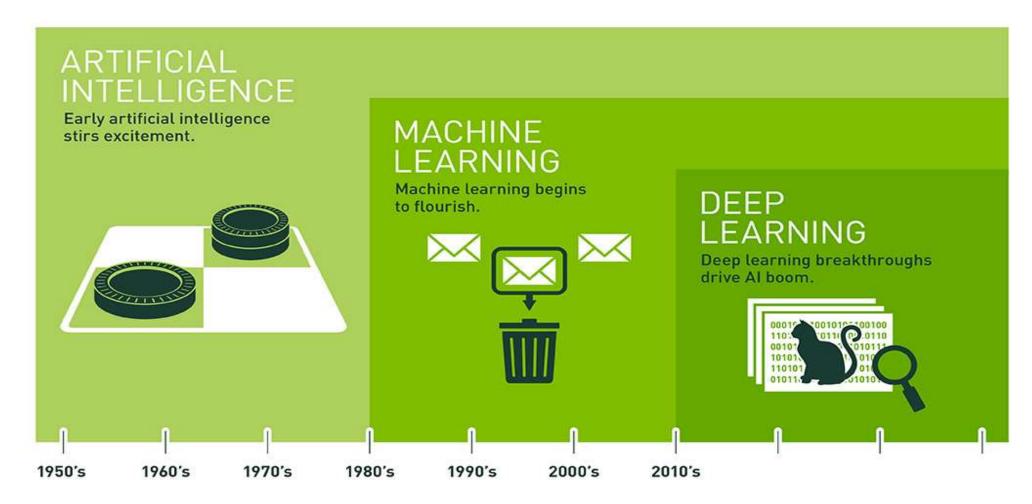




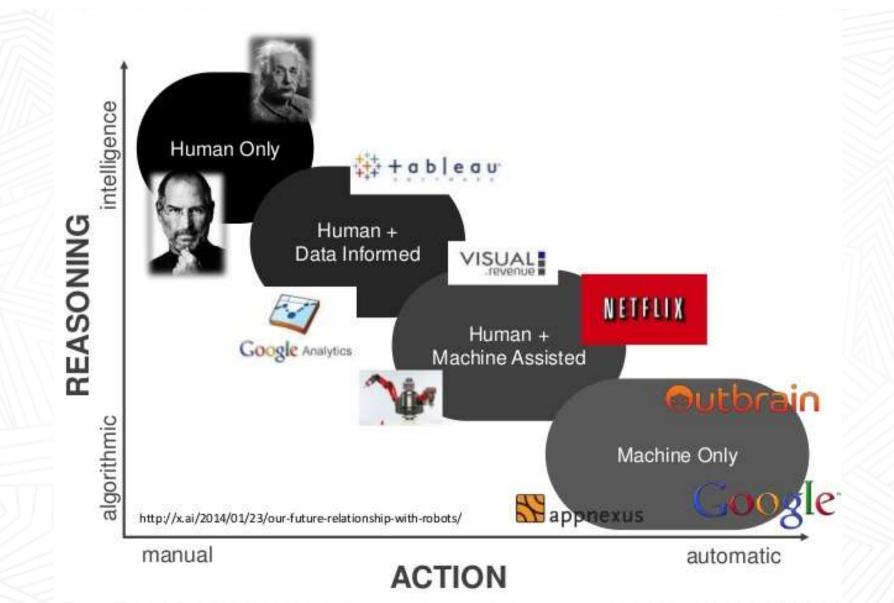
## **BUSINESS ANALYTICS MACHINE LEARNING**

Artificial intelligence (AI)is any form of intelligence shown by a machine, which resembles natural (human) intelligence such as planning, learning, **problem solving**, etc. Machine learning (ML) is the subset of AI. The ability of machines to predict outcomes without being explicitly programmed to do so.

Data is the foundation of every modern marketing plan. What distinguishes some marketing approaches from others is the way that data is collected, how it's leveraged and how effectively it can drive desired outcomes.



Since an early flush of optimism in the 1950s, smaller subsets of artificial intelligence – first machine learning, then deep learning, a subset of machine learning – have created ever larger disruptions.

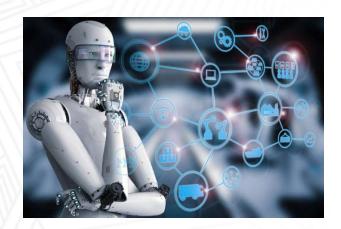














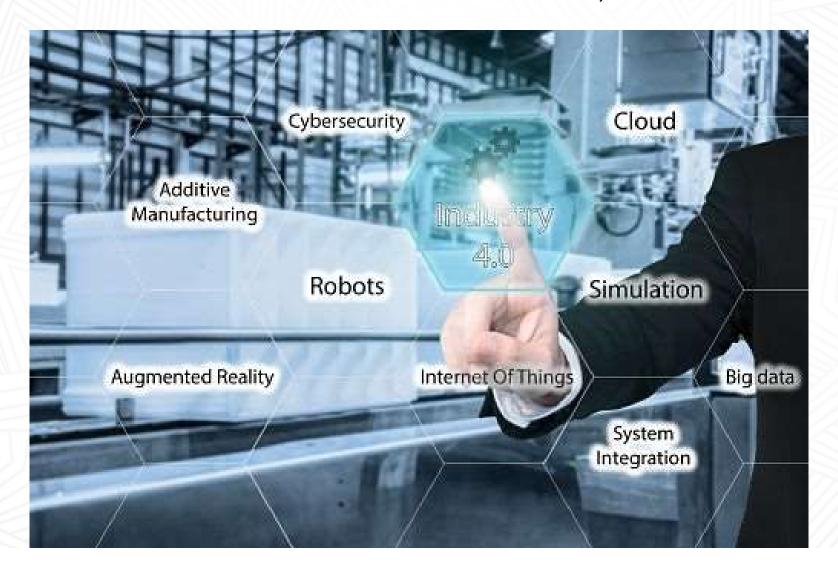








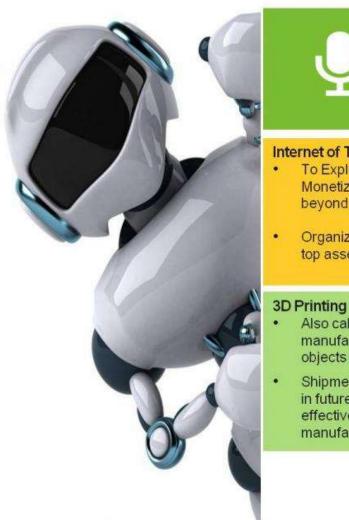
### ARTIFICIAL INTELLIGENCE IN MANUFACTURING – HIGH QUALITY, NEW BUSINESS PROCESS



#### **MANUFACTURING SAFETY**



#### AI CREATES NEW SUPPLY CHAIN MANUFACTURING





#### FinTech Technology

- Supply Chain Financing
- Optimizing Working capital
- Optimum use of assets



#### **Analytics and Big Data**

- Big Answers are important from the Big Data
- **Buying Pattern**
- Inventory check and fulfillment



#### Internet of Things

- To Exploit 4 models Manage, Monetize, Operate and Extend beyond loT
- Organizations to focus on their top assets or processes

manufacturing". Making 3D

Shipment expected to grow 98%

in future being helpful in cost-

Also called "Additive

effective & short-run manufacturing.

objects from digital file.

#### **Smart Machines**

- Era of Artificial intelligence evolving "Machine Helpers"
- Autonomous vehicles, advanced robots, virtual personal assistants and smart advisors



- Use of Bitcoin in payments
- Each Node contains all details related to ledger which lets tracking easy



#### Cloud/Client Computing

- Evaluation of "second-screen phenomenon "
- Mobile and tablet based solutions let vendors check status of material from anywhere



#### **CHINA INVESTMENT IN A.I**



- China's 2030 plan envisions building a \$1 trillion A.I. industry
- Investors poured \$4.5 billion into more than 200 Chinese A.I. companies between 2012 and 2017
- The biggest A.I. venture deal ever was completed last month when Alibaba led a \$600 million deal for China-based facial-recognition start-up SenseTime





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