



Hypernet IoT Things

Conference & Expo 2018

Strategic IoT Technologies & Applications

5 – 6 July 2018
Wisma MCA,
Kuala Lumpur

Endorsed by:



Organisers:



In collaboration with:



Hypernet of Things Conference & Expo 2018 **'Strategic IoT Technologies & Applications'**

As the region gears up for the Fourth Industrial Revolution, this annual gathering of global IoT industry leaders and policy-makers that are involved in Malaysia's National IoT Strategic Roadmap, will meet to share their knowledge on the latest development of IoT in the region.

The term, "Internet of Things", was coined by Kevin Ashton in 1999. Today, it has evolved to "Hypernet of Things", creating new user experiences with mobile connectivity and infrastructure that combines web, cellular, WIFI and LPWAN, enabled by billions of IoT edge nodes and millions of clouds.



The Malaysian Government framed 2017 as the year of the Internet Economy, and launching the Digital Free Trade Zone (DFTZ) along with the deployment of cloud, next generation cybersecurity offerings that are priorities for the nation's Digital Transformation, hence, setting the stage for deployment of IoT technologies and applications.

This timely event aims to address the low awareness on the importance of IoT, not only is it a critical link to complete the country's Digital Transformation, but also inspires and drives innovations, and creativity among the youths. Whilst captains of the industries, C-suites and enterprises will benefit from insights on strategic IoT applications and the enormous cost savings, productivity and benefits from deployment of IoT technologies.

Message from our Honourable Patron



I am delighted to see the 4th Industrial Revolution is gaining traction in Malaysia, albeit, cautiously and slowly.

Low awareness of the Government's Digital Transformation by our society-at-large is often cited for the slow deployment of IoT, data analytics, artificial intelligence, drones, robotics and many other modern digital technologies in Malaysia. The organising of Hypernet of Things Conference and Expo is timely, and will certainly contribute towards greater awareness and adoption of Internet of Things, not only to achieve higher productivity, but also, to improve our quality of life.

The Digital Transformation in Malaysia have created over 60,000 jobs, and a lot of business opportunities for SMEs and its supply chains, logistics and e-fulfilment sectors that support the Digital Free Trade

Zone. The education sector, both public and private, are abuzz with the task of upskilling and preparing our present and future generation work-force, respectively. Not to mention our ambitions for Smart Cities and Industry 4.0 for the manufacturing sectors and SMEs, and plans to modernise our management of public facilities, assets and agriculture, I hope the IoT fraternity will not only showcase their latest innovations at this event, but also, will present **strategic IoT technologies and applications** befitting the goals for our National Transformation.

Lastly, I believe the exchange of ideas at Hypernet of Things 2018, and exposure to problem-solving hardware & software, IoT platforms and services, will lend impetus to unlimited creativity and innovations, and I look forward to a resounding success for every participant at Hypernet of Things Conference & Expo 2018.

Thank you.

YB Datuk Seri Panglima Wilfred Madius Tangau
Minister
Ministry of Science, Technology & Innovation
Malaysia

Hypernet Of Things Conference 2018 'Strategic IoT Technologies & Applications' is organised in collaboration with Malaysia Internet of Things Association (MyIoT) .

Date : 5 – 6 July 2018

Venue : Wisma MCA, Kuala Lumpur

Projected Number of Conference Attendees : 400 delegates

Tentative Programme

Opening Address by YB Minister of Science, Technology & Innovation, Malaysia & Honourable Patron of Malaysia Internet of Things Association.

Plenary Session

Global Perspective on Digital Transformation

Track 1 : Digital Distribution

This track focuses on supply chain management systems & the application of IoT technologies namely, robotics/drones, location aware services, AI, ID systems, Big Data, AR, M2M, etc.

In today's global and connected economy, digital supply chains are the norm rather than the exception. Start today by re-imagining your supply chain. Develop digital strategies that allow you to proactively evolve ahead of the competition. Employ comprehensive IoT solutions that support the entire source-to-settle process and create value for all parties involved in it.

Track 2 : Digital Assets

This track covers IoT technologies for autonomous vehicles, additive manufacturing, smart cities & buildings, asset life-cycle management, blockchain, fintech, insurance & banking, AI, predictive maintenance, security and more.

With the dawn of the Fourth Industrial Revolution, the convergence of multiple pillars of emerging technologies blurs the fine line between physical & digital worlds. The cyber-physical domain enables us to manage our assets, be it a commodity, capital equipment, property or whole cities - remotely, autonomously & efficiently.

Do you have a paper to present? Kindly write to james.lai@my-iot.org before 15 May 2018.



Hypernet of Things Expo 2018

This concurrent Expo is expected to showcase commercially-available and pre-commercialised IoT solutions, devices, proofs-of-concepts and technologies including, telco services for IoT, M2M, AI, BDA & Datacentres, FinTech, Digital Services and Human Resource Development.

Expected number of Exhibitors : 60

Expected number of Trade Visitors : 3,000 from the following sectors;

Regulators & Policy-makers, City Planners, Industry 4.0 & IIoT (Manufacturing), Supply Chain & Logistics, Retail & Fulfilment, Telecommunication, Infrastructure, Risk & Asset Management, Real Estate including REITs, Facilities & Asset Management, Refrigeration & Ventilation, R & D management, scholars, Aviation & Aerospace, Rail, Fleet Management, System Integrators, and IT Services & Components manufacturers.

Option 1

Walk-On Booth @ USD 2,000.00 (excluding GST)

2 m X 3m C/W 2.4 m(Ht.) white-laminated partition backwall, 1 Info-desk, 1 Lockable Cupboard, 2 chairs, 2 units 13A/220V power outlet, Fascia, 2 conference admission / meal tickets

Option 2

Bare Space Only @ USD 290.00 per square metre (excluding GST)

**Subject to terms & conditions of the venue management / local authorities.*

Quotes by participants at our past events

- ▶ "I made a few good contacts and found the level of content to be interesting and relevant for several of my current projects"
Jess Kozman, *Operations Manager of Alliance Geotechnical Services*
- ▶ "Our mission has been to educate the industry on the availability and choices of products and new technologies developed by our engineers, events organised by Malaysia IoT Association are clearly the most appropriate platform so far"
Le-Yan Chin, *Senior MCU Field Application Engineer with STMicroelectronics*
- ▶ "The conference and exhibition not only helped in introducing us to the industry but in return it also updated us especially for our R&D team to keep up with what the industry needs! Job well done!"
CC LEE, *Director, Axiomtek Sdn Bhd*



Things Are Getting HOT!

Contact Us

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